



# THE SIMPLE LUXURIES OF Choosing Automated Blinds and Shades

How to Achieve Optimal Privacy, Convenience &  
Elegance with Motorized Window Treatments

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# The Epitome of Simplicity & Class

Imagine softly waking to a wash of morning light or stepping through your front door to a beautifully illuminated space— all without having to open a single window. That's exactly what a home decorated with automatic shades and blinds feels like.

Many dream of the ambiance of self-operating window treatments, but few realize these motorized home systems offer more than just an elegant look. The privacy and convenience, not to mention improved energy efficiency, are additional benefits that no manually operated window dressings could ever offer.

For those considering making the upgrade, we're going to touch on eight simple ways automated blinds or shades can improve your day-to-day life.

Are we sparking your curiosity? Browse the benefits and discover if a motorized window system is right for you and your family.



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# 1

## Your automated windows can be set on a timer or sun-activated.

Timer activated window treatments brighten your home, without the daily hassle of making room-to-room adjustments. These automatic shades or blinds can help establish a regular timeframe for both unwinding and rising, leaving you refreshed and ready to conquer your day, all week long.

### WAKE TO THE MORNING SUN

With most people leading busy lives with work and family, sleep is a precious thing. There's always a kid's soccer game, friend's baby shower, or household chores stealing your shut-eye.

Sleep smarter with a smart bedroom window system. Simply set a timer and watch your blinds crack open when the sun first peaks above the horizon. Use this soft morning light as a natural substitute to your alarm, rising early and peacefully without the sudden jolt of blaring music or beeping.

### MAINTAIN YOUR NATURAL RHYTHM

We all operate on circadian rhythms, and when you aren't getting enough or inconsistent rest, your body's natural balance suffers. This can ruin your ability to fall asleep, stay asleep or create problems waking.

The receptors in our eyes that process light are connected to the [part of our brain that regulates this circadian rhythm](#), so setting your timer to a strict workweek schedule can help you ensure you're rising when it's right for your body. Your evening routine can be just as important for protecting your rest too, so having your shades or blinds ease closed every evening can cue your household to unwind.

### TAKE BACK YOUR WEEKEND

There's nothing quite like sleeping in on your days off, undisturbed by work deadlines and an active household. Snuggle deeper under the covers and set your blinds or shades to open a little later on a Saturday or Sunday.

If you wake up naturally before they open, let the light in without getting out of bed with your phone or compatible remote. Our PowerView App or Pebble remote unlocks the full potential of motorization, allowing your shades to open or close with the swipe of a finger.



# 2

## Your **motorized system** controls six different groups, creating unique “Scenes” for every room.

Simply move your window treatments to the exact position you desire and pick the time. You can set each room’s shades or blinds to adjust on their own schedule—or synchronize up to six different groups, all in different rooms—to open and close together.

### ONE LOOK OR SIX

Each room needs its own light control, and with Hunter Douglas motorized treatments, you can control up to six groups of windows. Different rooms create their own ambiance naturally while others need a little extra sunshine or privacy, making the ability to program individualized adjustments a necessity.

Don’t waste time going room-to-room finding the perfect balance every day. Our automatic blinds and shades can all open at once, at your desired tilt for each part of the house, with one command on your smartphone or with our specialized remotes.

### STORE YOUR FAVORITE SETTINGS OR “SCENES”

Perhaps the herbs on your kitchen windowsill need some extra light to grow or your cat likes to watch backyard critters play in your birdbath. Each window has its perfect sweet spot, and you need an automated system that syncs with all of them.

These different “Scenes” can be stored through the app or your Pebble® remote

using your home’s wifi through Hunter Douglas’ PowerView® Hub. The Hub is the central point of control for all your window treatments and protects your predefined settings, so you can click to your favorite positions time and time again. You can also customize each Scene using a variety of color schemes, activity icons, and custom names to make each individual choice easy to identify.

### CHOOSE YOUR DEVICE

Whether you want to blind or shade control from the convenience of your phone or a handy proprietary remote—or both!—you have options with our Hunter Douglas product line.

On the road but forgot to shut the blinds in your bedroom? The last thing you need is for someone to see your jewelry collection and get any ideas. Our Remote Connect™ feature allows you to operate your shades or blinds from anywhere in the world using your mobile device. Not all motorized shades have this technology.



Not only is our **Pebble® remote control** ergonomically designed and beautiful to look at, but paired with the PowerView® Pebble® Scene Controller, gives you the same functionality from home. Mount a remote to the wall in each room or lay it next to your bedside and awaken your house in seconds.

## Your automated windows are compatible with many home systems.

For those who use home systems for instant assistance— such as their Google or Amazon devices— you may be surprised to learn about how the gadgets you already own could integrate with your new automatic window treatments.

### PLAYS WELL WITH OTHERS

You ask Alexa how long to cook your fish or what the weather is going to be like each day, so why not use the familiar Amazon interface to let some sunshine into your home? Simply say “Hey Alexa, can you open the windows in the living room?” and your request will be granted.

Integrate your automatic window treatments with your **Alexa, Nest, Google Assistant, IFTTT, Logitech, Control4** devices to have your entire home pivot your windows to their best tilt. Our Hunter Douglas line [will soon be compatible with Apple products as well.](#)



### EXCLUSIVE FUNCTIONALITY

There are certain functionalities that only these home systems offer to enhance your window treatments; so not only does a PowerView® integration save you time, but there are a few added perks for those who utilize both simultaneously.

Your Nest, for example, can sense when you are “Away” and close your windows for optimized privacy and energy savings. With IFTTT, you can use “Recipes” to have your shades close when you turn on a light or automatically close when outdoor temperatures rise.

### NO ANNOYING CHARGING

Devices that charge often have a quick lifespan, needing to be plugged in often. They are easy to forget about, and you’re out of luck until the device gets a little juice.

Most PowerView® motorized window treatments are battery-powered, keeping them functional for months of usage. Our Pebble® remote uses a tiny battery, much like a common watch battery, and is hidden behind the headrail so there’s nothing to mar the beauty of your window treatments.



# 4

## Your **automated windows** are ideal for high, hard to reach or easy-to-forget places.

Although often beautiful, large windows can be hard to maintain when difficult to access. Even windows you could easily adjust, like your French doors, need the right set of dressing for privacy— but these shutters are often something we forget to open each day. In come automatic window treatments.

### NO NEED TO WORRY ABOUT SKYLIGHTS OR TALL WINDOWS

Skylights can be a stunning feature in any home— and our sunshine state is no exception. Many residents install quality, hurricane-proof glass skylights to soak up the sun in their kitchen or living room. **Why not adorn your investment with complementary window treatments?**

No ladders, no hassle. Add a dim, intimate ambiance with one click.

Tall windows are also difficult to reach or the blinds too heavy for one person to lift. To avoid the headaches of constantly opening and closing these blinds, some choose to skip window treatments all together.

Not only do you lose the functionality to control your home's lighting and scenery, but bare windows can distract from your elegant decor. An automated system means less inconvenience and more class.

### PERFECT FOR AWKWARD LOCATIONS

Who wants to crawl into the tub to open and close their bathroom blinds or stand on the sofa and hunt for strings? Although your windows may be positioned in the perfect place to let light flood into your home, they might not very accessible for daily adjustments.

With electric motorization, awkward placement is no longer awkward. Show off your unique windows or transform an ordinary dormer window with a set of sharp, maintenance-free blinds.



## Your **automated windows** can be cord-free for added child safety and elegance.

Along with the convenience of cordless operation, PowerView® Motorization creates a safer environment for homes with young children and pets. Protect your loved ones and achieve the clean look of cord-free elegance with automated treatments.

### KIDS & CORDS DON'T MIX

Anyone who has or regularly watches children knows one thing for certain: they sure are curious. Even taut cords could easily become loosened with time or pulled by determined, little hands.

Cords could easily become entangled around your young one's neck and cause instant asphyxiation. Even if you catch the child in the act, cords are hard to tear through— in desperation, one father even tried to release his child by [biting through the entangled cords](#)— and flailing, panicking infants can be all too easily injured or even killed.

When it comes to your child's safety, no cord is the best cord. Even the U.S. Product Safety Commission recommends window coverings with cordless or motorized shades for all homes with children or pets.

### CORDLESS CHIC

Cords tangle so easily, and leave you finicking with knots and tight wraps. Plus, messy and low-hanging cords just look sloppy. Even [plastic wind-ups](#), which may hide excess cord-droop, can appear cheap and tacky, ruining the luxurious aesthetic of your home.

For those going for a minimalistic look, masking these “mechanical” pieces like cords can be hard and distract from the your overall design. Get the function without the unsightly strings by opting for a cordless motorized system.

# 6

## Your **automated windows** could be very affordable and energy efficient.

Despite their convenience, automated shades aren't excessively overpriced, especially if you buy them from the right supplier. Reduce your electric costs, cool your home more efficiently and go greener with a motorized window system.

### REDUCE YOUR ELECTRIC BILL & CARBON FOOTPRINT

Blinds or shades add an extra layer of protection between your window pane and the outside world, instantly improving your home's insulation. These coverings help to keep hot air from beating through the glass and warming your home and keep cool air from escaping.

In fact, you could [save an estimate 10-25% on your on your heating bills](#) in the winter by actively controlling your window coverings, according to the US Energy Department. It's also estimated that simply closing your blinds over a hot Florida summer could [save you up to 15% on cooling costs](#) as well.

Setting a timer for your windows to automatically open and close while you are at work can certainly benefit both your wallet and the environment over the course of a year. This is also an ideal function for snowbirds, who can't remember if they closed the blinds before they left for the season. Easily keep your home insulated and protected during winter with your cell phone app.

### THESE TREATMENTS REALLY ARE SMART

It's all too easy to forget to close your blinds before rushing off for an event or an impromptu lunch date. Sure, setting a timer is helpful, but that's only if you remember to set it. Luckily, most automated window treatments are smarter than you might think.

Our PowerView® Motorization system can sense the amount of sun that enters your home throughout the day and be programmed to let light in or out accordingly.

This is perfect for a busy family who cares about privacy and their carbon footprint. It works by placing a sensor onto your glass window, so your shades are lifted or lowered based on the sun's intensity.



## Your automated windows provide protection.

Your home is your sacred space, a personal escape where you should feel safe and secure. Whether your blinds or shades help to deter crime, keep the harsh sun from damaging your possessions or provide you with well-needed privacy, automation can increase your security—no matter what that means to you and your family.

### WARD OFF INTRUDERS

Many of those living in Fort Myers are “snowbirds” who only come to their second home during the summer months. Their home-away-from-home remains empty over the wintertime and is often a prime target for burglars, so taking proper safety measures is a priority.

Install motorized window treatments and control them from any remote location with your smartphone, making it appear as though people are home and going about their daily routine all year long to deter intruders. The perks of a smart window system extend beyond your summer stays.

### SAFEGUARDING AGAINST SUN DAMAGE

You invest so much in your home’s furnishings, but how are you protecting them from the sun’s damaging rays? Your flooring, sofas and chairs, family photos and unique art pieces could fade after many years, or even months, of excessive UVs— and living in Florida, we sure get enough of it.

Motorized blinds or shades help ensure these items aren’t subject to hours of beating heat and hold their worth and sheen.

### INSTANT PRIVACY & SECLUSION

Protection comes in many forms, but perhaps the most sacred is your privacy. During the evenings when you are dressed down, don’t let prying eyes see you in your intimate wear or peak through as you give the grandchildren an evening bath. When you’re preparing for bed, the blinds could be left open and turn your personal space into a very public sight.

With automatically timed Hunter Douglas blinds, you can go about your routine without concern about being overseen. Your window treatments can also simply give your space seclusion as the sun begins to set, making it easier to see your television or read without a harsh reflection.

## Your **automated windows** could increase your home value.

Features that improve your home's appearance are always going to be desirable for any prospective buyer. For buyer's looking to maximize their home's efficiency as well, automated window treatments are a luxurious upsell.

### **"SMART" HOMES ARE COVETED**

No matter where you live, "smart" homes often seem like the smarter choice, and are rapidly becoming the norm, as the houses we often covet the most are those which offer energy efficient appliances and home-wide modernization.

People simply want the newest technology—and will write the check for additional functionality and status. Installing automated blinds or shades throughout your home will not only improve the space you inhabit, but this added luxury might turn heads when you choose to sell.

### **INCREASING YOUR CURB APPEAL**

With different colors, materials and variations in our Hunter Douglas lines, your custom-picked blinds help you to accent your room decor. Let's also not forget how they improve your interior functionality—and leave an impression on passersby.

When someone gazes at your home from the sidewalk, you don't want them to see empty, barren windows. Not only will this expose all your personal items and increase your chance of robbery, but it can distract from the overall outdoor ambience you've worked so hard to achieve.

Adding some window dressings can go a long way in creating a welcoming look and the illusion of a daily presence, even when you are away.



# Choose the Perfect Style

Automatic window treatments are something any energy or time efficient home owner should consider as a simple yet profound upgrade to their current living atmosphere.

This isn't just an investment in your house's value and overall aesthetic, it's an investment to help protect your family's privacy and your children's safety, increase your convenience and create a space you are proud to call home.

Here at Beach Bungalow Blinds, we trust Hunter Douglas products for their quality and luxurious appearance. But don't just take our word for it. Let their 2018 RedDot Design Award do the talking, as this highly desirable industry award serves as its own seal of approval.

Considering the investment? Motorized blinds or shades aren't something you should install yourself. You'll need the help of a window treatment expert who can fit your home with the right system. Not to mention, an exclusive Hunter Douglas carrier with access to their full inventory and an open showroom for you to explore every option.

Our team will help you pick an ideal style, measure your windows and provide the attention-to-detail service you deserve during the installation process and beyond.

**Are you ready for the luxury of motorized window shades?**

Contact Us Today

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